



A SRI LANKAN CREATIVE
ON AN ADVENTURE.

I'm Jay -short for Janath Gamage.
I'm a die-hard Bayern Munich fan (Mia San Mia!),
glad to have been alive when we won the
holy treble both times. Basketball was the
first love of my life, then came my wife.
I'm always waiting for the next Final Fantasy game.
I prefer a shot over a pint.
Music is life. So is Sushi.

EXPERIENCE

- 2010 - **Holmes Pollard & Stott | Sri Lanka** - Intern / Junior Copywriter - BMW, Hyundai - 1.1 years
- 2011 - **Brands Alley | Sri Lanka** - Junior Copywriter - Dialog Axiata (Telco) - 5 months
- 2015 - **Leo Burnett | Sri Lanka** - Junior Art Director/ Art Director -
Sri Lankan Airlines, McDonalds, Taco Bell, Nestle brands (Maggi, Nescafe, Nangrow),
Mobitel (Telco), Petal Paint, Mount Lavinia Hotel, Alliance Francaise, Petal Paint - 4 years
- 2019 - **Leo Burnett/Publicis | Singapore** - Art Director - SK-II, Olay, Heineken, The Macallan - 2 Years
- 2022 - **Leo Burnett | Singapore** - Senior Art Director - McDonald's, Beam Suntory, Tiger Beer - 2 Years
- 2024 - **Ogilvy | Singapore** - Associate Creative Director - [WPP@Unilever] Vaseline (Global) & Dove - Present



AWARDS

- Campaign Southeast Asia's Young Creative of the Year 2023
- Cannes Lions 2024 - Glass Lion Shortlist
- D&AD Impact 2018 - Wood Pencil
- Epica Awards 2020 (Sri Lanka) - The Grandprix | 3x Gold | 1x Silver | 1x Bronze
- Art Director's Club Global Awards 2019 - 1x Silver | 1x Bronze | 3x Merit
- Adfest 2019 - 2x Gold (Innova Lotus & Lotus Roots) | 2x Bronze
- Cannes Lions 2019 - Shortlisted for PR
- D&AD 2019 - Shortlisted for Product Design Category
- Tambuli Asia-Pacific Awards 2019 - 6x Bronze
- Communication Arts - 1x Advertising Photography
- Epica Awards 2018 - 1x Silver | 1x Bronze
- Ad Stars - 1x Bronze | 2x Crystal
- Strategy Marketing Awards 2019 - 2x Gold
- The Work by Campaign Brief Asia - 5x Features
- Leo Burnett Worldwide Awards 2018 - White Pencil (HumanKind Award)
- Leo Burnett Global Product Committee - 2x 8 Balls & a 7+ Rating (Paris & Shanghai)
- Clio Awards - 2x Shortlists
- Gerety Awards 2019 - 7x Shortlists
- Effies Sri Lanka - 2x Bronze (Taco Bell)
- One Show Asia - 1x Finalist
- The Gong Awards '22 - 1x Bronze | 1x Shortlist
- Young Glory (2021) - 1x Silver
- Spikes Asia '23 - 2x Finalist
- The Drum APAC Awards - Commendation
- 'Top 50 Packaging of the World of 2022' by Packaging of the World
- World Brand Design Society Awards - 1x Bronze
- The Gong Awards '24 - 5x Bronze
- Spikes Asia 2024 - 2x Shortlist
- Campaign Asia PR Awards - 1x Silver
- Gerety Awards 2024 - 2x Shortlist



REFERENCES

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